



Leading Women of Africa

Leadership ★ Empowerment ★ Growth

A partnership with men for a sustainable economic integration.
Uma parceria com homens para uma integração económica sustentável.
Un partenariat avec des hommes pour une intégration économique durable
Kushirikiana na Wananchi endelevu ushirikiano wa kiuchumi
مادتس مي داصتق اچام دنالچ أنم لاجر ل اعم ةكارش



3 DECEMBER 2015 | DURBAN CITY HALL | SOUTH AFRICA



Welcome | Bienvenue | bem-vindo | kuwakaribisha | بيجرت



MONITORING PROGRESS INSPIRING EXCELLENCE

President's Message

The slow pace of policy implementation and little effort on delivery of existing policies coupled with a lack of good will to resolve the burning issues of women inequalities in Africa are only few of the constraints that have kept the women of Africa from reaching their full potential and contribute positively in the socio economic transformation of their respective nations despite numerous efforts.

More innovative approaches are needed to ensure successful outcomes of the drive to empower women. I believe that the women empowerment agenda will not happen in isolation but needs a concerted effort from government, corporate and civil society. Being the majority at decision-making platforms, men could be instrumental should a sustainable and credible platform be provided for them to engage with women.

We believe the LWA Champions Awards for Men will prove to be a valuable discussion platform at national and regional levels.

At this year's annual summit of the African Union (AU), the leaders declared 2015 as the year of women's empowerment in acknowledgement of the increasing role women are playing in Africa's development. The Agenda 2063, recently initiated by the AU has acknowledged that Africa in 2063 will be a continent where the critical role of women in Africa's transformation is recognized and their proactively harnessed. Join hands with us as we share our efforts in building a common future and destiny of all Africans.

Mrs Madelein Mkunu
Founder & President
Leading Women of Africa



LEADING WOMEN'S ECONOMIC SUMMIT & EXHIBITION, 2015

Focus Sectors:

- Agriculture
- Construction
- Water and sanitation
- Transportation
- Mining
- Renewable energy
- Tourism
- Trade
- Manufacturing

- A deal breaker summit to promote women economic empowerment & live trade opportunities;
- A platform to showcase the very best in leadership across the socio economic and political spectrum;
- Formation of an LWA African Economic Leadership Structure to fast track the economic empowerment for women with governments across the continent;
- Pronouncement of the Durban-Kwazulu-Natal declaration to address gender economic inequity;
- Showcase the contribution of women on the process of socio-economic advancement in Africa;
- Promote engagement between development stakeholders and women of Africa;
- Support the growth of women as genuine economic partners in Africa.

OBJECTIVES

The Leading women Economic Summit and Exhibition 2015 will aim to achieve the following main objectives:

- Showcase the contribution of women in the process of socio-economic advancement in Africa.
- Promote engagement between development stakeholders and women of Africa.
- Support the emergence of women as successful leaders in social, business and political spheres.
- Build LWA brand and grow membership base.



LEADING WOMEN OF AFRICA CHAMPIONS AWARDS

LWA Champions Awards are a distinguished and prestigious annual award that recognizes and applauds men who have played a significant role in unlocking the potential and the acknowledgement of women as equal partners in sustainable socio-economic development.

The Awards are a first for Africa and serve as a platform for recognising outstanding male leaders on the continent who are championing and supporting women empowerment. By honouring men for their influential role in the socio-economic change in Africa through women empowerment the Awards encourage a culture of excellence and good governance in all African societies.

Male role models who strive to fight against discrimination, poverty and unemployment deserve to be recognized.

AWARDS BENEFITS

- Celebrate the contribution of men in women's development.
- National, continental and international recognition for outstanding contribution
- Raise the profile of the country finalists
- Raise the profile of the public sector finalists
- Raise the profile of the private sector finalists

CATEGORIES

1. Public Sector Category
a. Most Gender-Focused Head of State / Prime Minister Award
b. Most Gender-Focused Premier / Governor Award
2. Corporate Sector Category
a. Most Gender - Focused Ceo Award.
b. Most Gender-Focused Head of CSI Award
3. Civil Society Category
a. Woman's Right Advocate (Male Individual Award)
b. Humanitarian Excellence (Male Individual Award)
4. Entrepreneurship Category
a. Most Gender-Focused Entrepreneur Award
b. Most Influential African Youth Award



"This is an approach that will bring about the need to recognise that women play a very important role in all areas of human endeavours. The 21st century is the time for men to look at women as equal partners in political, social and economic development" Dr Kenneth Kaunda in his special message to South African leaders at the launch of LWA Champions in August 2014. This message is relevant to the continent as a whole, as we continue to seek for ways to promote equality in all spheres."

LEADING WOMAN OF AFRICA: CHAMPION AWARDS JUDGES



AMB. HUSSEIN ELKAMEL
FORMER AMBASSADOR
THE EUROPEAN UNION
NORTH AFRICA



HON. FATOUMATA CEESAY
FORMER SPEAKER
NATIONAL ASSEMBLY - GAMBIA
WEST AFRICA



MRS SCHOLASTICA KIMARYO
FORMER UNITED NATIONS AMBASSADOR
TO SOUTH AFRICA & LESOTHO
EAST AFRICA



MRS DZIFA ATTIVOR
THE GOVERNMENT OF GHANA
MINISTER OF TRANSPORT
WEST AFRICA



DR RUBEN RICHARDS
CHAIRMAN AND FOUNDER
RUBEN RICHARDS FOUNDATION
SADC



MR EBRAHIM PATEL
CEO
MAGELLAN INVESTMENTS
SADC



DR BOLA OLABISI
CEO
GLOBAL WOMEN INVENTORS & INNOVATORS NETWORK (GWIIN)
DIASPORA



MR CARL LOTTER
CEO AND FOUNDER
SOUTH AFRICAN SMALL AND MEDIUM ENTERPRISES FEDERATION
SADC



DR THOMAS RENE KITUTU
INTERNATIONAL PRESIDENT & FOUNDER
CHRISTIANS FOR PEACE IN AFRICA
CENTRAL AFRICA



PROF. HOPE CYNTHIA SADZA
FOUNDER & VICE CHANCELLOR
WOMEN'S UNIVERSITY IN AFRICA
SADC

REASONS TO DO BUSINESS WITH WOMEN OF AFRICA

Women are a growing buying force

- \$1.4 trillion: Africa's consumer spending in 2020
- Women are a growing buying force
- A growing consumer base will also be a positive for the economy



CONTACT DETAILS

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